

# CHOCOLATE MILK

## Nature's Sports Drink Grant



### Are your athletes refueling with chocolate milk?

Chocolate Milk is Nature's Sports Drink and provides important nutrients high school athletes need to support muscle and bone development.

#### Chocolate Milk: Nature's Sports Drink Grant provides teams:

- Cash to purchase Chocolate Milk for team to refuel after practices and games  
*\*cash value based on team size applying for grant:  
up to 25 athletes = \$1000, 26-75 athletes = \$1500, 76+ athletes = \$2000*
- **Chocolate Milk: Nature's Sports Drink** banner
- Nutrition education, marketing and outreach resources

#### Team commitments:

- Complete Nutrition 101 webinar for coaches and athletes
- Hang **Chocolate Milk: Nature's Sports Drink** banner provided by Milk Means More at all home games
- Use cash to purchase Chocolate Milk for team
- Provide sustainability plan to provide Chocolate Milk for athletes in future seasons
- Complete outreach activity (choose one);
  - Community Outreach - Fuel Up with Milk School Challenge: School team participates in a community service project to help raise money for their local food bank to purchase milk. Support kit will be provided.
  - Nutrition Outreach: School team presents an educational activity to their peers on the importance of good nutrition. Support kit will be provided.
- Complete end of season survey

**Apply for Chocolate Milk: Nature's Sports Drink at [MilkMeansMore.org/chocolate-milk-grant](https://milkmeansmore.org/chocolate-milk-grant).**

#### Grant Deadlines:

- **May 6, 2022 – Fall Season** • **October 7, 2022 – Winter Season** • **January 27, 2023 – Spring Season**

*\*Grants will be selected based on completeness of application and sustainability plan. Schools may submit applications for multiple sports, however, only one school team will be awarded per sport, per season. Preference will be given to new team applications over school teams that have previously received a grant. Teams are not eligible to win the grant in back-to-back seasons. The team must be part of a MHSAA-sanctioned sport.*

**Questions? Please contact Milk Means More at  
(517) 349-8923 or [chocolatemilk@milkmeansmore.org](mailto:chocolatemilk@milkmeansmore.org)**

**MILK MEANS MORE**