

Milk, it's Spot on.

 @conquerwithmilk



Locally Raised + Sourced

Have you heard the moos? With almost **1,200 dairy families in Michigan**, there's a dairy farm near you. And each of those farms supports the local workers who bring milk from **farm-to-table in 48 hours** so we can drink it fresh, just the way nature intended.



Approved by the Michigan Dairy
Market Program Committee

UNDENIABLY
DAIRY™

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The E-Cowlogy of Milk


Care about the earth? You're not alone. **Dairy farmers are working hard to reduce their footprint**, using less land, moving to renewable energy, and sinking carbon back into the soil. It all adds up to a better product, a better earth, and another reason to **feel good about drinking milk.**



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The Milky Way Explored

It's a long way until lunch.

But we've got just the thing to fuel up. **Join your friends** and 14 million other kids across the universe who **eat breakfast at school** each day, filling your tank with smoothies, lattes, and cereal — all starring your favorite drink, milk.



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Nature Knows Best

If your body could talk, it would ask for things like **calcium, B vitamins, and vitamin D.** Lucky for you, all you have to do is ask for milk! Each cup gives you these important nutrients plus **8 grams of protein**, all wrapped up in a tasty, all-natural, and affordable drink you can enjoy every day.



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