

# Chocolate Milk: Nature's Sports Drink Grant

**MILK**  
MEANS MORE



"This wonderful chocolate milk grant has been nothing but spectacular for my cross country teams. I truly believe that it has helped in reducing injuries and has also helped with a quicker recovery time. And because of this, we exceeded our team and personal goals. Another great aspect this grant brings to a team is that it generates positive team chemistry. We truly enjoyed posing for the picture, and our after practice chocolate milk social gatherings were priceless for team bonding. Selfishly, I wish I could apply annually for this amazing grant. If your school or sport program needs a fantastic nutritional boost, look no further than the Milk Means More chocolate milk grant."

- Ed Sanders, Cross Country Coach, Mason County Central

Would you like to see your athletes excel on and off the field by replenishing their bodies with chocolate milk? Then look no further because your team could be the next chocolate milk mustache celebrities and win FREE milk for a season with this grant offer from Milk Means More!

Chocolate milk is Nature's Sports Drink and provides important nutrients needed for overall health, including 9 essential nutrients: calcium, phosphorus, protein, vitamins A, D and B12, riboflavin, niacin and pantothenic acid. It's also hydrating since it contains 90% water.

**If your student athletes aren't powering up with fat-free chocolate milk, this is a great opportunity to get started!**

## The Chocolate Milk: Nature's Sports Drink grant will provide the following:

- Cash to purchase chocolate milk for your team to replenish after practices and games for the entire sports season!  
Cash value based on team size applying for grant:  
Up to 25 athletes = \$1,000 | 26-75 athletes = \$2,000 | 76 athletes and over = \$3,000
- Professional posters of your chocolate milk mustache celebrities' team photo! (Team must provide photo to Milk Means More).

### Grant commitment includes:

- **School must participate in one webinar and complete a short evaluation survey.**
- School must agree to hang a **Chocolate Milk: Nature's Sports Drink** banner supplied by Milk Means More at all home games.
- School will use cash to purchase chocolate milk for the team, by working with the Food Service Director or another vendor to obtain milk.
- School must work with athletic boosters, PTA/PTO or other group to sustain **Chocolate Milk: Nature's Sports Drink** program for athletes for team practices and at games in future seasons.
- A chocolate milk mustache team photo to Milk Means More to print and post on team's social media channels as appropriate.

### Outreach:

- Community Outreach Fuel Up with Milk School Challenge: School team is willing to participate in a community service project to help raise money for milk for their local food bank. *Support kit will be provided.*
- OR
- Nutrition Outreach: School team is willing to participate in an educational activity within their school to share with their peers why chocolate milk makes sense! *Support kit will be provided.*



The **CHOCOLATE MILK: NATURE'S SPORTS DRINK GRANT** will be open to at least 200 Fall, Winter, and Spring high school sports teams in Michigan.

Apply for the Chocolate Milk Grant at [milkmeansmore.org/schools-educators/grants/](http://milkmeansmore.org/schools-educators/grants/). Click on the **NATURE'S SPORTS DRINK GRANT** "Apply Now!" button and submit the application electronically.

### Submit your application electronically by:

April 26, 2019 for Fall sports | October 4, 2019 for Winter sports  
January 24, 2020 for Spring sports

**Grants will be selected based on completeness of application and how the team will be able to sustain the availability of chocolate milk for future practices and games. Schools may submit applications for multiple sports, however, only one school team will be awarded per sport season. Preference will be given to new team applications over school teams that have already received a grant award. Teams are not eligible to win the grant in back to back seasons. The team must be apart of an MHSAA sanctioned sport. If cuts still need to be made, applicants will be randomly selected.**

**Questions? Please contact Milk Means More at  
(517) 349-8923 or visit [www.MilkMeansMore.org](http://www.MilkMeansMore.org)**