UDIM DAIRY PROMOTION GRANT REIMBURSEMENT FORM

Make Check Payable To: _________________________________ Grant Number: ______________________________

Event Title: ____________________________________________

Mail Check To:
   Address: ____________________________________________
   City, State, Zip: _________________________________________

Email: _________________________________ Phone: ________________________________

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APPROVED: ____________________________________________

PLEASE ATTACH ALL RECEIPTS

FOR OFFICE USE ONLY: PP# 19026  6170-295

MAIL REIMBURSEMENT FORM AND RECEIPTS TO:
   UDIM Dairy Promotion Grant Program
   Attn: Melissa Bernier
   2163 Jolly Road
   Okemos, MI 48864
DAIRY PRODUCER PROMOTION GRANT REPORT

Fields marked with an * are required.

Applicant name*: ____________________________ Grant Number*: ____________________________

Event Title*: ____________________________ Event Date*: ____________________________

What promotion/event did you hold?*

What dairy product(s) were used?*

Describe the audience you reached* (i.e. moms, children, seniors, runners, etc.):

How many people did your promotion reach (approximately)?*

What was the best comment you received from a participant at the event?*

What coverage (including ads) did your dairy promotion have in the local media? (Please share the link(s) to where it appeared.)

Did you share your promotion on social media? ☐ YES ☐ NO
Do you have public social media accounts dedicated to the promotion of your farm? ☐ YES ☐ NO
If yes, please list the names or links to your public pages:

Facebook: ____________________________ Twitter: ____________________________

Instagram: ____________________________ Blog: ____________________________

Other: ____________________________

Thank you for your feedback! It helps us to share your idea and successes with others.