

DAIRY PRODUCER PROMOTION GRANT REPORT

Fields marked with an * are required.

Applicant name*: _____ Grant Number*:

Event Title*: _____ Event Date*: _____

What promotion/event did you hold?*

What dairy product(s) were used?*

Describe the audience you reached* (i.e. moms, children, seniors, runners, etc.):

How many people did your promotion reach (approximately)?*

What was the best comment you received from a participant at the event?*

What coverage (including ads) did your dairy promotion have in the local media? (Please share the link(s) to where it appeared.)

Did you share your promotion on social media? YES NO

Do you have public social media accounts dedicated to the promotion of your farm? YES NO

If yes, please list the names or links to your public pages:

Facebook:

Twitter:

Instagram:

Blog:

Other:

Thank you for your feedback! It helps us to share your idea and successes with others.