

Chocolate Milk: Nature's Sports Drink Grant

MILK
MEANS MORE

Grant Application 2018 - 2019

APPLICATIONS MUST BE POSTMARKED BY:

Fall Sports – May 25, 2018 | Winter Sports – October 5, 2018
Spring Sports – January 25, 2019

Milk Means More invites Michigan high schools to apply for a **Chocolate Milk:
Nature's Sports Drink Grant** for Fall, Winter, and Spring sports seasons.

Grant winners will be notified within two weeks of the application deadline.

- Review your grant application carefully as **INCOMPLETE APPLICATIONS WILL NOT BE ACCEPTED.**
 - Remember to keep a copy of your grant application for school records.

School Building Information (All information is required.)

School District: _____

School Building: _____

School Street Address: _____

City: _____ State: Michigan Zip: _____

School Phone: (_____) _____ Fax: (_____) _____

Sport you are applying for: _____
(Please indicate Girls or Boys team)

Number of athletes on your team: _____

Grant Contact Name: _____

Title: _____

Summer Phone: (_____) _____

Summer Email: _____

Signature: _____

What is your game plan to sustain availability of chocolate milk for your athletes at future practices and games after **Chocolate Milk: Nature's Sports Drink Grant** period is over?

Are you currently encouraging chocolate milk as a nutritious beverage for your athletes? If yes, in what way?

Are you willing to participate in **Chocolate Milk: Nature's Sports Drink** promotional activities that might include using social media to promote chocolate milk and hanging a **Chocolate Milk: Nature's Sports Drink** banner in your school?

Please send completed application(s) to:

CHOCOLATE MILK: NATURE'S SPORTS DRINK GRANT

c/o United Dairy Industry of Michigan
2163 Jolly Road
Okemos, MI 48864

NO FAXES OR EMAILS WILL BE ACCEPTED

Grant applications must be postmarked by designated dates for each season.

Grants will be selected based on completeness of application and how the team will be able to sustain the availability of chocolate milk for future practices and games. At least 200 grants will be awarded, and specific number of grants will be determined based on sizes and numbers of teams applying. Consideration will be given to those willing to participate in community service or education activity.

Schools may submit applications for multiple sports, however, only one school team will be awarded per sport season. If more than one team from the same school is eligible for a grant in a season, we will contact the school's athletic director to help us decide which team will be awarded the grant.

**Questions? Please contact Milk Means More at
(517)349-8923 or visit www.MilkMeansMore.org**