



# DAIRY PRODUCER PROMOTION GRANT REPORT

Applicant name: \_\_\_\_\_ Grant Number:

Event Title: \_\_\_\_\_ Event Date: \_\_\_\_\_

What promotion/event did you hold? *\*This field is required*

What dairy product(s) were used? *\*This field is required*

Describe the audience you reached (i.e. moms, children, seniors, runners, etc.): *\*This field is required*

How many people did your promotion reach (approximately)?

What was the best comment you received about the promotion?

What coverage (including ads) did your dairy promotion have in the local media? (Please share the link(s) to where it appeared.)

Did you share your promotion on social media?  YES  NO

Do you have public social media accounts dedicated to the promotion of your farm?  YES  NO

If yes, please list the names or links to your public pages:

Facebook:

Twitter:

Instagram:

Blog:

Other:

**Thank you for your feedback! It helps us to share your idea and successes with others.**